

Antonio C. Cuyler
Florida State University (USA)

U. S. executive arts managers: a descriptive analysis of their demographic diversity, salary & benefits, and job satisfaction

ABSTRACT

This study used secondary data to investigate three research questions: (1) how diverse are U. S. executive arts managers? (2) What salary and benefits do they earn? Lastly, (3) to what extent are U. S. executive arts managers satisfied with their jobs? With answers to these questions, this study produced new insights on the demographic diversity, salary & benefits, and job satisfaction of U. S. executive arts managers which no study has done in more than ten years.

KEY WORDS

Art managers, benefits, diversity, executives, job satisfaction, salary

Paper received: 8 November 2017 • Paper revised: 2 December 2017 • Paper accepted: 10 December 2017

Dr. Antonio C. Cuyler is Assistant Professor of Arts Administration & Coordinator of Internships in the Department of Art Education at Florida State University where he teaches Doctoral and Master's students. His scholarship investigates Arts Management internships, and creative justice issues in the cultural sector. His research appears in highly regarded academic journals such as the *American Journal of Arts Management*, *ENCATC Journal of Cultural Management & Policy*, *GIA Reader*, *Grant Professionals Association Journal*, *Journal of Arts Management, Law, and Society*, and *International Journal of Arts Management*.

Email: acuyler@fsu.edu

References

- Cuyler, A. C. (2007), The career paths of non-European executive opera administrators in the United States (Unpublished doctoral dissertation), Tallahassee : Florida State University.
- Cuyler, A. C. (2013), Affirmative Action and Diversity: Implications for Arts Management, *Journal of Arts Management, Law, and Society*, 43(2): 98-105.
- Cuyler, A. C. (2015a), Diversity internships in arts management, do they work?, *American Journal of Arts Management*, 3(1): 1-13.
- Cuyler, A. C. (2015b), An Exploratory Study of Demographic Diversity in the Arts Management Workforce, *GIA Reader*, 26(3): 16-19.
- Cuyler, A. C. (2017). The effect of diversity on U.S. arts managers' managerial level and salary, *American Journal of Arts Management*, 5(1): 1-10.
- DiMaggio, P. (1987), Managers of the Arts: Careers and Opinions of Senior Administrators of U. S. Art Museums, Symphony Orchestras, Resident Theatres, and Local Arts Agencies, available at: <https://www.arts.gov/sites/default/files/Managers-of-the-Arts.pdf>
- Herron, D. G., Hubbard, T. S., Kirner, A. E., Newcomb, L., Reiser-Memmer, M., Robertson II, M. E., Smith, M. W., Tullio, L. A., Young, J. S. (1998), The effect of gender on the career advancement of arts managers, *Journal of Arts Management, Law and Society*, 28(1): 27-42.
- Mankin, L. D., Perry, R. W., Jones, P., Cayer, N. J. (2006), Executive Directors of Local Arts Agencies: Who Are They?, *Journal of Arts Management, Law, and Society*, 36(2): 86-103.
- Schonfeld, R. C., Westermann, M., Sweeney, L. (2015), The Andrew W. Mellon Foundation Art Museum Staff Demographic Survey, available at: https://mellon.org/media/filer_public/ba/99/ba99e53a-48d5-4038-80e1-66f9ba1c020e/awmf_museum_diversity_report_aamd_7-28-15.pdf
- Schonfeld, R. C., Sweeney, L. (2016), Diversity in the New York City Department of Cultural Affairs Community, available at: http://www.sr.ithaka.org/wp-content/uploads/2016/01/SR_Report_Diversity_New_York_City_DCLA_12716.pdf